DATA EDGE

BY VENTES INC.

**Powered By**

**VentesB2B Technologies Inc.**

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# ABOUT
# DATA-EDGE

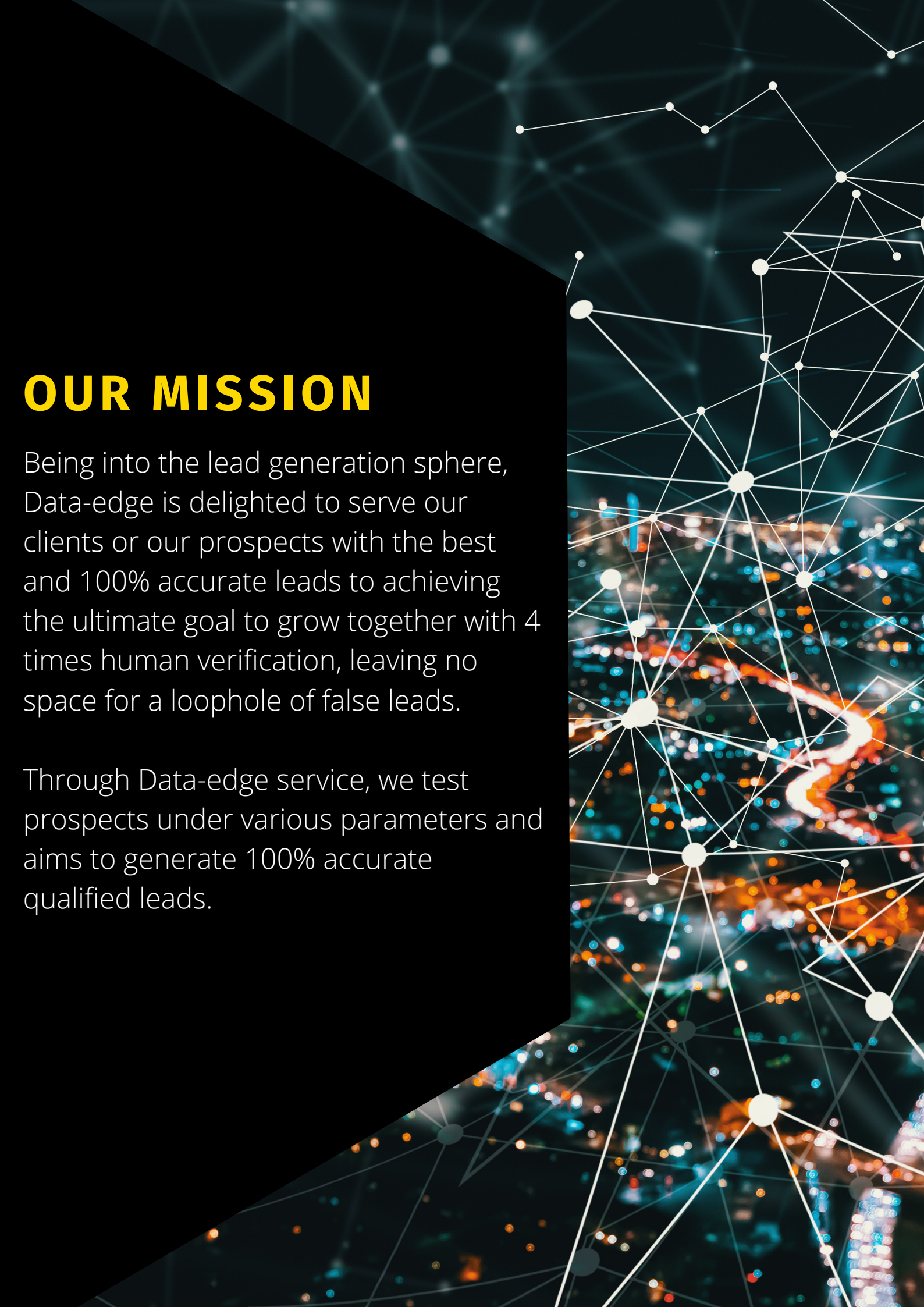
Looking for the best Data Provider to get 100% accurate leads? Here we are, Data-edge '*Your 4 tier Data Authentic Partner*'. Data edge, a data service by VentesB2B Technologies Inc, works succinctly fixing and revamping the prospect list not just once but 4 times with human verification leaving no loophole for mistakes.

With Data-Edge service, we promise you to give 100% Human verified accurate contacts leaving no margins of ambiguity supporting modern marketers in their outbound initiatives.

# OUR MISSION

Being into the lead generation sphere, Data-edge is delighted to serve our clients or our prospects with the best and 100% accurate leads to achieving the ultimate goal to grow together with 4 times human verification, leaving no space for a loophole of false leads.

Through Data-edge service, we test prospects under various parameters and aims to generate 100% accurate qualified leads.



# DATA-EDGE
# KEY FEATURES

End-to-end human verified lists

Direct phone numbers
and emails

Free trial before you buy

No Subscriptions -
pay only after thoroughly
evaluating the list

Target specific accounts
and technologies (ABM)

## 100 %
# ACCURACY
# GUARANTEED

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# WHY DATA-EDGE?

## EVERY YEAR :

- 2 IN 5 PROFESSIONALS SHIFT ROLES.
- 20% OF BUSINESS MANAGERS CHANGE THEIR PHONE NUMBERS
- 30% OF KEY PROSPECTS SHIFT EMAIL ADDRESSES

## REALTIME RESULTS :

Worldwide, sales and marketing proffesionals use over 35% of their time for procuring qualified prospect lists and contact information.

With Data Edge highly targeted prospect lists are never too far. Build a 100% accurate contact list in no time - and provide your marketing programs a push in the right direction by including clean contacts.

Get the edge over the competiton by opting for Data Edge today.

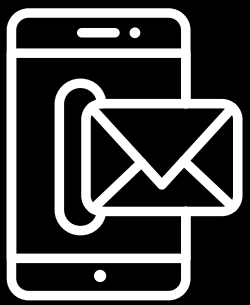
# DATA-EDGE
# 4X VERIFICATION PROCESS

## RAW LIST BUILDING

Initially, we start with building a list of active contacts from our internal databases, alongside external channels like LinkedIn, Seamless.AI, LeadIQ, etc. We drive a thorough discovery to identify and record all relevant data points for potential prospects.

## EMAIL VALIDATION

All recorded emails are thoroughly checked for hard and soft bounces - and immediately rectified to ensure that only working emails are delivered, including domain checks from active accounts for every contact in the list.



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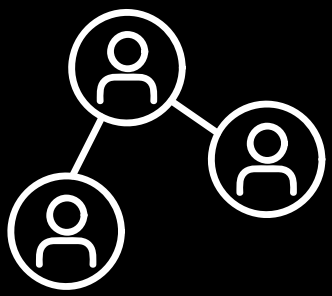
# PHONE VALIDATION

Every record direct and switch board numbers are manually checked by our team of telecallers to confirm that the number is a valid medium to reach the targeted prospects. Additionally, live calling paths are noted down accurately for your teams.

# WEB/SOCIAL VALIDATION

To ensure that we deliver only the contacts who are actively involved in the target account's processes - and play a key role in the panel - we cross-check prospect profiles over leading social platforms and web channels and provide ref. links for the same



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B 2 B Technologies Inc.

## ABOUT VENTESB2B

Ventes B2B Technologies, Inc. is a premier provider of demand generation and acceleration services. They partner with leading technology brands around the globe, and support them in representing strong and impactful engagement campaigns year on year. With over 20 online publications, Ventes B2B generates a massive footprint of qualified buyers over their web properties - and help decision makers make informed choices.

| | |
|---|---|
| 70M+ | UNIQUE CONTACTS |
| 620K | TO NO. OF VISITORS ON WEB |
| 17+ | WEB PROPERTIES |
| 200+ | HAPPY PARTNERS |